

The logo is a square with rounded corners and a decorative border of small red dots. Inside, the background is a light yellow. At the top center is a stylized yellow sunburst. On the left and right sides are yellow corn stalks, each with a small yellow bee flying nearby. In the center is a white square with a red border containing the text "NEW MEXICO FRESH LOCAL" in red, bold, sans-serif capital letters. At the bottom are various yellow food items: a chicken on the left, a chili pepper, a head of lettuce, two small round vegetables, a bunch of leafy greens, and three tomatoes on the right.

**NEW MEXICO
FRESH
LOCAL**